



**FAST TRACK
TO EXCELLENCE**

SAS Group
SAS Group

SAS Group Q1 2012/13
March 8, 2013

4XNG
NEXT GENERATION



Q1 – Highlights

SAS
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- Seasonally weak Q1: EBT of MSEK -823
- Positive revenue development
- Launch of new competitive restructuring program that secured future financing
- New collective bargain agreements start to take effect
 - Unit cost down 2.7%, 6.9% in Jan Y/Y
- Disposal of assets (Feb-Mar) – important milestones achieved
- New pension terms
 - Significant reduction of exposure
 - Reduced negative equity impact

4EXCELLENCE
NEXT GENERATION

Significant restructuring plan initiated in November 2012



<i>Initiatives</i>	<i>Main purpose</i>		
	<i>Cost</i>	<i>Flexibility</i>	<i>Cash/Equity</i>
 New agreements for flying crew & maintenance personnel	✓	✓	
 New pension schemes	✓		✓
 Admin centralization & FTE reduction	✓		
 Outsourcing of ground handling & call centers		✓	✓
 IT restructuring	✓	✓	
 Divestments			✓
TOTAL EFFECT, SEK bn	3		3/3

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Tangible progress accomplished



<i>Initiatives</i>	<i>Progress</i>
 New agreements for flying crew & maintenance personnel	<ul style="list-style-type: none"> • Compensation effective as of Dec 12 • New schedules effective as of Mar 13
 New pension schemes	<ul style="list-style-type: none"> • Agreements in place, to be implemented throughout 2013
 Admin centralization & FTE reduction	<ul style="list-style-type: none"> • Majority of 1,000 FTE reduction to be completed before end of FY2012/13 • OCC centralized to Stockholm
 Outsourcing of ground handling & call centers	<ul style="list-style-type: none"> • Call Centers – Agreement signed with Sykes • Ground Handling – LOI signed with Swissport
 IT restructuring	<ul style="list-style-type: none"> • Tendering process initiated – to be completed in spring 2013
 Divestments	<ul style="list-style-type: none"> • Widerøe sales process initiated • Engine transaction completed

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New operating platform enables growth initiatives



- Capacity to be increased by 5-6% by the Group during FY 2012/13
 - 45 new routes will be opened in 2013
 - Intercontinental – San Francisco
 - 17 regional from Norway, 9 from Denmark, 11 from Sweden and 7 from Finland
- Renewing lounges and fast track
- Launching new partner programs with Singapore Airline and Thai Airways
- 19 aircraft on leasing terms to replace MD80 and Boeing 737 Classic



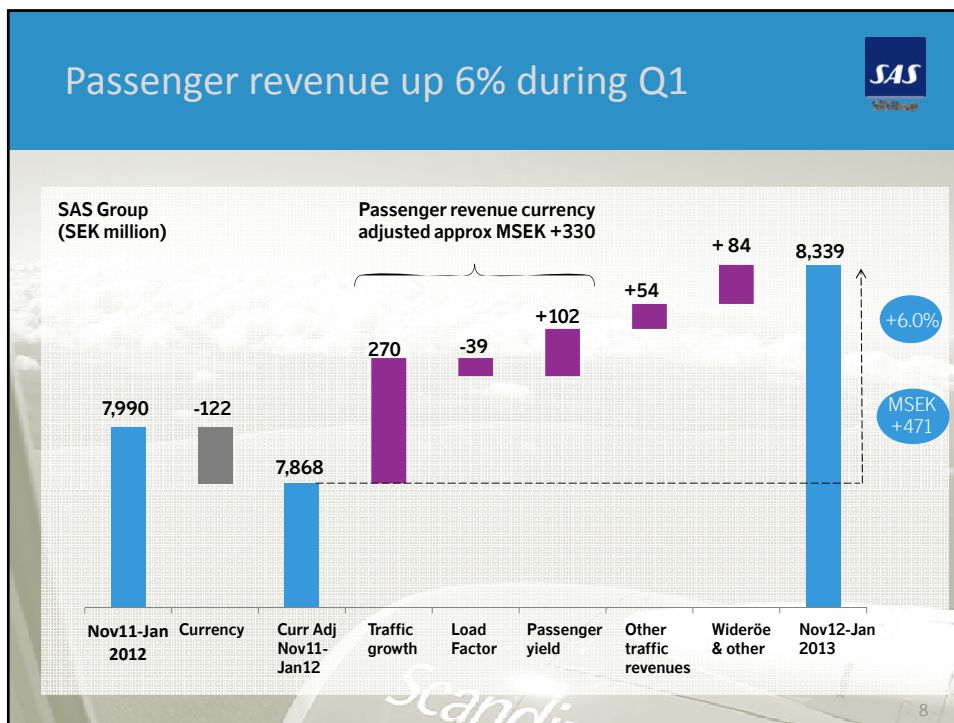
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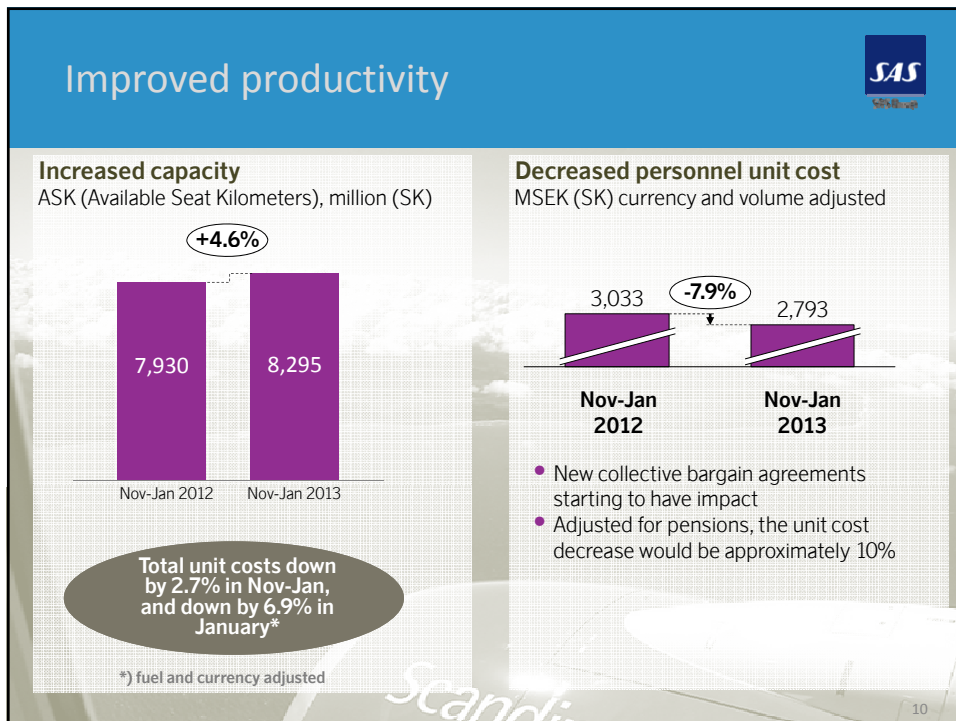
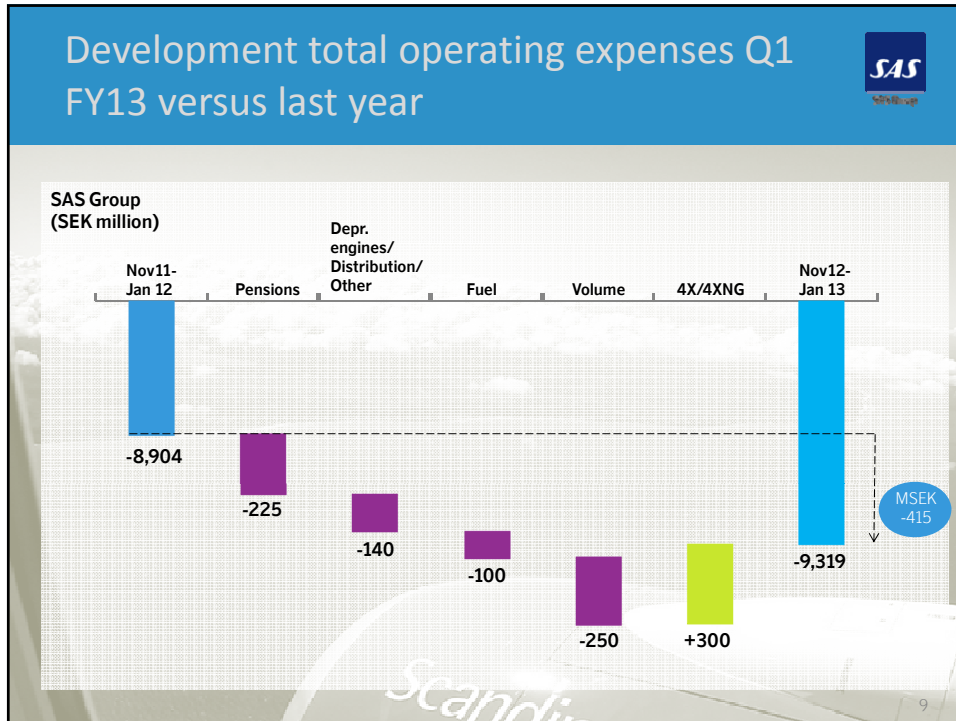


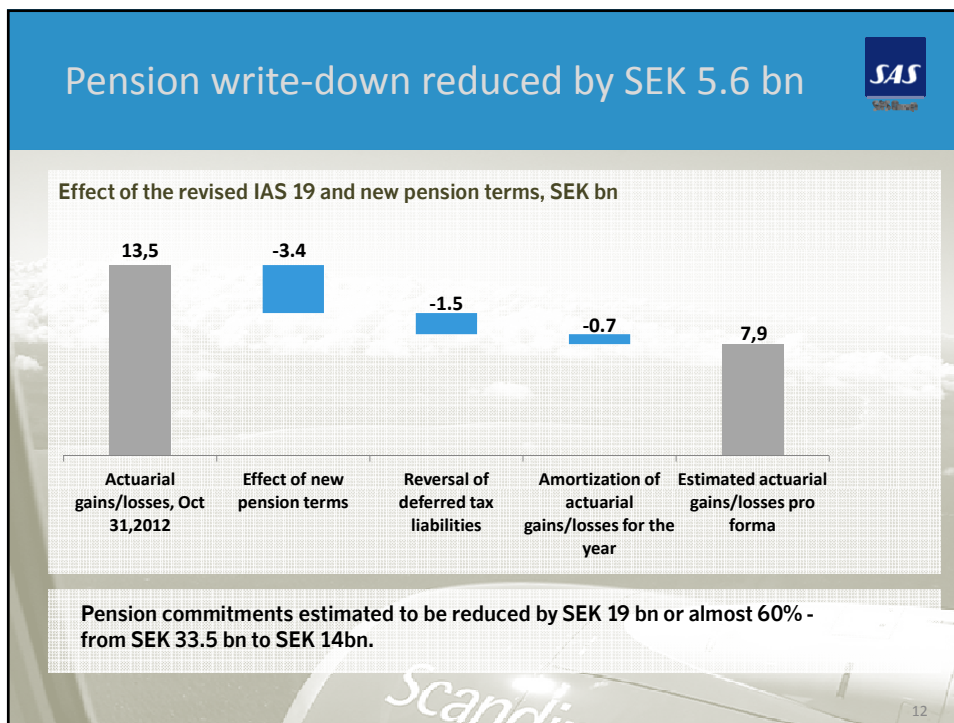
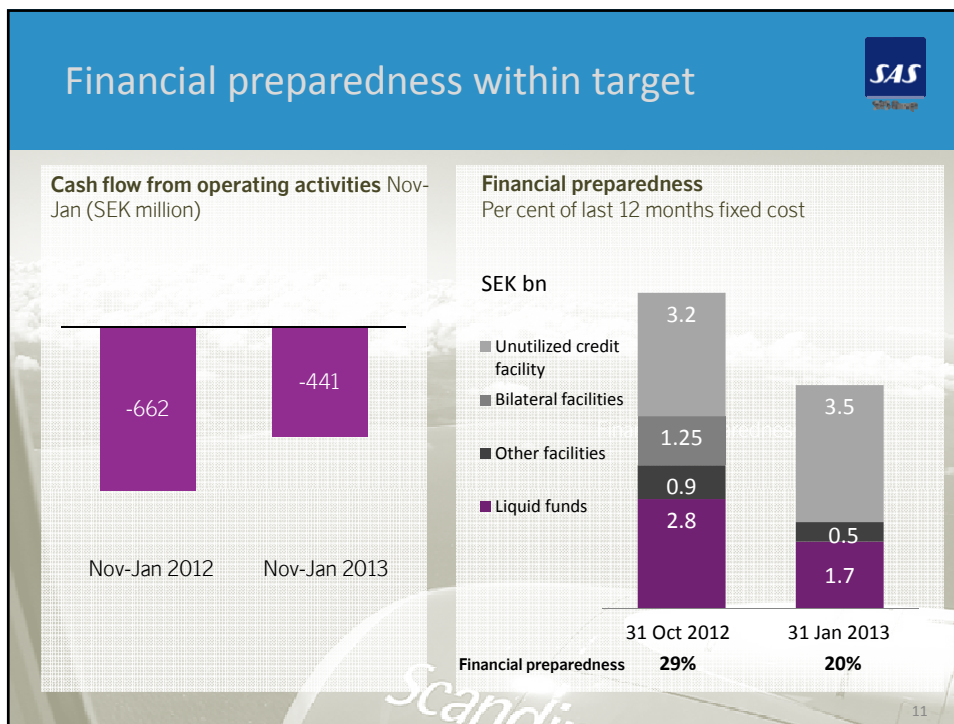
GÖRAN JANSSON
CFO

Seasonally weak Q1 in line with expectations

(MSEK)	Nov-Jan 2013	Share of revenue	Nov-Jan 2012	Share of revenue	Change (pp)
Total operating revenue	9,597		9,299		
Payroll expenses	- 3,201	33.4%	- 3,171	34.1%	-0.7
Fuel	- 2,038	21.2%	- 1,932	20.8%	+0.4
Government charges	- 954	9.9%	- 926	10.0%	-0.1
Other operating expenses	- 3,126	32.6%	- 2,875	30.9%	+1.7
Total operating expenses	- 9,319	97.1%	- 8,904	95.8%	+1.3
<i>EBITDAR before non-recurring items</i>	<i>278</i>	<i>2.9%</i>	<i>395</i>	<i>4.2%</i>	<i>-1.3</i>
Leasing costs, aircraft	- 397	4.2%	- 400	4.3%	-0.1
Depreciation	- 426	4.4%	- 400	4.3%	+0.1
Share of income in affiliated companies	- 13	0.1%	- 11	0.1%	+0.0
<i>EBIT before non-recurring items</i>	<i>- 558</i>	<i>-5.8%</i>	<i>- 416</i>	<i>-4.5%</i>	
Financial items	- 243	2.5%	- 240	2.6%	-0.1
<i>EBT before non-recurring items</i>	<i>- 801</i>		<i>- 656</i>		
Non-recurring items	- 22		- 2,030		
EBT	- 823		- 2,686		







Delivering according to plan



- Measures taken to
 - Secure competitive cost structure
 - Improve financial preparedness
- Important milestones achieved regarding assets disposals
- New initiatives to capture growth opportunities
- Target remains firm: Positive EBIT-margin of >3% and a positive EBT for the full year



Thank you!

