



# SAS EXPANDS CONNECTIVITY TO SCANDINAVIAN WINTER DESTINATIONS

**Responding to the increasing demand from travelers seeking winter adventures in the North, SAS is expanding its services with five new direct routes to Tromsø, Kiruna, Rovaniemi and Scandinavian Mountain Airport Sälen-Trysil.**

These additions will enable more travelers to enjoy the ski resorts, dog sledding, and the opportunity to witness the northern lights during the upcoming winter season. SAS already serves the Scandinavian Mountains Airport (SCR) from Copenhagen and Aalborg during the winter season and will now open two more routes from Aarhus and London Heathrow. Additionally, three new seasonal routes are being introduced: Copenhagen to Finnish Rovaniemi, Copenhagen to Swedish Kiruna and London to Norwegian Tromsø.

Connectivity to Northern Scandinavia is further enhanced by additional frequencies to Tromsø, Longyearbyen/Svalbard, Luleå and Åre-Östersund on the existing routes from Copenhagen, Oslo and Stockholm.

*“We see a significant rise in Europeans traveling to Northern Scandinavia during the winter season and we are very pleased to be able to increase our departures to this part of the world. Our winter program also includes improved connectivity between US and Asia and our Scandinavian as well as European destinations”,* says Erik Westman, Chief Revenue Officer at SAS.

For Scandinavians seeking warmth during the winter season SAS is adding more flights to warm destinations such as Gran Canaria, Tenerife and Agadir. Bangkok will see a minimum of four weekly flights from Copenhagen throughout the season, increasing to five weekly from late December and daily from late January to early March. The US program is also expanding, featuring daily flights from Copenhagen to Los Angeles and Boston and double daily to New York (JFK and Newark), with improved schedules to facilitate connectivity at JFK. In addition, SAS continues its new route Copenhagen-Atlanta with five weekly frequencies during the winter season.

As is customary each winter season, there will also be a focus on European ski destinations like Zürich, Genève, Salzburg, Innsbruck, Milan, and Munich, particularly during the winter holidays.

To book your next trip go here: <http://www.flysas.com/en/destinations/>

**For more information, please contact:**

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*SAS, Scandinavia’s leading airline, with main hubs in Copenhagen, Oslo and Stockholm, flies to destinations in Europe, USA and Asia. Spurred by a Scandinavian heritage and sustainability values, SAS aims to be the driving force in sustainable aviation and in the transition toward net zero. We are continuously reducing our carbon emissions through using more sustainable aviation fuel, investing in new fuel-efficient aircraft and technology innovation together with partners – thereby contributing towards the industry target of net zero CO2 emissions by 2050. In addition to flight ns, SAS offers ground handling services, technical maintenance and air cargo services.*