



SAS INAGURATES NEW ROUTE TO ATLANTA FROM COPENHAGEN

To meet the growing demand for travel to and from Scandinavia and the United States, SAS is expanding its North American network by adding a ninth destination. Starting on June 17th, SAS will offer daily nonstop flights from Copenhagen to Atlanta, providing customers with a new direct route to the U.S.

Atlanta is a city worth visiting, offering something for everyone with its rich cultural experiences, historic landmarks, diverse culinary scene, and thriving sports scene. Handling nearly 104 million passengers in 2023, Hartsfield-Jackson Atlanta International Airport is the world's busiest and most efficient airport. On September 1, 2024, SAS will join SkyTeam. With Atlanta serving as a major hub for the SkyTeam member, Delta Air Lines, SAS customers will benefit from seamless access to the extensive SkyTeam network. This network includes over 1,060 destinations across all member airlines. SAS has already started integrating Delta Air Lines flights into its itineraries, providing customers with increased connectivity options.

"SAS is excited to expand its offerings for both business and leisure travelers. Leisure travelers can look forward to exploring Atlanta and several new destinations across the USA, all conveniently accessible from Atlanta. For business travelers, Atlanta serves as a significant hub, home to numerous Fortune 500 companies, making it a lucrative and essential destination", says SAS Chief Commercial Officer, Paul Verhagen.

"Working closely with SAS will further strengthen Delta's presence in Northern Europe by offering our customers improved access to destinations," says Alain Bellemare, Delta's E.V.P. & President – International. *"Our bilateral agreement is integral to our long-term strategy to better connect Delta customers around the world and SAS' new nonstop service between Atlanta and Copenhagen, one of their primary European hubs, is a strong start in building our future cooperation."*

SAS will operate the route with both Airbus A330 as well as A350 aircraft. Both aircraft types offer three travel classes – SAS Business, SAS Plus, and SAS Go.

Five facts about Atlanta:

1. It's the birthplace of Martin Luther King Jr.
2. Atlanta is a hub for the Black queer community and has been for at least two decades.
3. Coca-Cola was invented and founded in Atlanta.
4. Atlanta is one of the few cities that has a professional team for baseball, American football, soccer, and basketball.
5. The Hartsfield-Jackson Atlanta International Airport houses rotating and permanent art exhibits. The initiative to display artworks at the airport originated in 1979.

Summer Schedule 2024

Daily Flights	Departure from Copenhagen	Arrival in Atlanta	Departure from Atlanta	Arrival in Copenhagen
Monday-Sunday	13:10	17:10	19:00	10:20+1

To book your next trip go here: <http://www.flysas.com/en/destinations/>

For more information, please contact:
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SAS, Scandinavia's leading airline, with main hubs in Copenhagen, Oslo and Stockholm, flies to destinations in Europe, USA and Asia. Spurred by a Scandinavian heritage and sustainability values, SAS aims to be the driving force in sustainable aviation and in the transition toward net zero. We are continuously reducing our carbon emissions through using more sustainable aviation fuel, investing in new fuel-efficient aircraft and technology innovation together with partners – thereby contributing towards the industry target of net zero CO2 emissions by 2050. In addition to flight ns, SAS offers ground handling services, technical maintenance and air cargo services.