



SCANDINAVIAN AIRLINES, SAS, AND VIRGIN ATLANTIC ANNOUNCE CODESHARE PARTNERSHIP

- **Codeshare between the two SkyTeam carriers will be launched on October 7th.**
- **The partnership will introduce exciting new destinations, including Barbados, Antigua and Jamaica.**

SAS and Virgin Atlantic are delighted to announce a new codeshare agreement, strengthening vital business and leisure connections to and from Scandinavia.

The codeshare partnership, launching on October 7th, will allow SAS customers to connect via Heathrow to additional Virgin Atlantic's destinations, with availability expanding as approvals are finalized. Virgin Atlantic customers travelling on flights from the US and Canada can purchase seamless onward connections through London Heathrow and Manchester, onto SAS' services to Stockholm, Oslo, Copenhagen, Stavanger and Bergen.

Following SAS' formal enrolment into SkyTeam on September 1st, of which Virgin Atlantic is the only UK airline, SAS EuroBonus members will receive instant earning and redeeming opportunities when travelling on Virgin Atlantic. Additionally, Flying Club members will be able to earn and redeem their points across SAS services.

SAS EuroBonus Gold and Diamond members alongside Virgin Atlantic's Gold - Flying Club members, can take advantage of SkyPriority services at London Heathrow, with benefits including priority check in, baggage handling and boarding. Virgin Atlantic's Gold and Silver Flying Club members can take advantage of SkyPriority services and SAS lounges at Stockholm Arlanda, Copenhagen and Oslo airports.

Paul Verhagen, Chief Commercial Officer at SAS, commented,

"We are very pleased to launch this new codeshare partnership with Virgin Atlantic, expanding SAS's global reach and offering our customers even more travel options to new and exciting destinations such as Barbados, Jamaica, and Antigua, with additional destinations to be introduced later. This collaboration provides EuroBonus members with expanded opportunities to earn and redeem points across Virgin Atlantic's extensive network, strengthening the value of our loyalty program. We look forward to building a long-lasting and successful partnership with our SkyTeam partner, benefitting travellers on both sides."

Juha Jarvinen, Chief Commercial Officer at Virgin Atlantic, commented,

"We're delighted to launch a codeshare with our SkyTeam partners at SAS, enhancing our connectivity and offering greater customer benefits to our frequent flyers, who will be able to achieve rewards faster. As a fellow APEX five-star airline, we look forward to strengthening our partnership with SAS as we continue to broaden our global network."

About SAS

SAS, Scandinavia's leading airline since 1946, operates from its principal hub at Copenhagen Airport (CPH), complemented by hubs in Oslo (OSL) and Stockholm (ARN). Our mission is to connect Scandinavia with the world and the world with Scandinavia. Each year, SAS serves more than 25 million passengers and transports 60 000 tons of cargo to 135 destinations across Europe, the USA, and Asia. With a passionate workforce of over 10,000 colleagues, we collaborate with partners and customers to drive transformative changes in aviation. We are committed to achieving net-zero emissions by 2050, embodying the visionary spirit of our founders: "To move from the old to what is

about to come, is the only tradition worth keeping". Innovation and societal progress are at the heart of everything we do. SAS joined SkyTeam in September 2024 and together with our partner airlines we offer a wide network worldwide.

For more information, visit our website at www.flysas.com or follow us on social media for the latest updates and promotions.

About Virgin Atlantic

Virgin Atlantic was founded by entrepreneur Sir Richard Branson in 1984, with innovation and amazing customer service at its core. In 2023, Virgin Atlantic was voted Britain's only Global Five Star Airline by APEX for the seventh year running in the Official Airline Ratings. Headquartered in London, it employs more than 8,500 people worldwide, flying customers to 30 destinations across four continents throughout the year.

Alongside shareholder and Joint Venture partner Delta Air Lines, Virgin Atlantic operates a leading transatlantic network, with onward connections to over 200 cities around the world. In February 2020, Air France-KLM, Delta Air Lines and Virgin Atlantic launched an expanded Joint Venture, offering a comprehensive route network, convenient flight schedules, competitive fares and reciprocal frequent flyer benefits, including the ability to earn and redeem miles across all carriers. Virgin Atlantic joined SkyTeam in March 2023 as the global airline alliance's first and only UK member airline, enhancing the alliance's transatlantic network and services to and from Heathrow and Manchester Airport.

Virgin Atlantic has been pioneering sustainability leadership for more than 15 years, committing to Net Zero by 2050 and continuous action that reduces environmental impact. The airline operates one of the youngest and most fuel-efficient fleets in the skies, with an average age under seven years. In October 2022, Virgin Atlantic welcomed its first A330-900's to the fleet, continuing its transformation towards 100% next generation aircraft by 2028. In November 2023, the airline led a consortium to deliver the world's first flight across the Atlantic on 100% Sustainable Aviation Fuel (SAF), demonstrating that 100% SAF can be used safely as a drop in fuel in existing infrastructure, engines and airframes. The need to scale production is an industry imperative and Virgin Atlantic is committed to radical collaboration across the energy chain to support commercialisation ahead of 2030.

For more information visit www.virginatlantic.com, via Facebook, Twitter and Instagram @virginatlantic, or e-mail the Virgin Atlantic press office at press.office@fly.virgin.com.