



SAS opens additional lounge at Arlanda

In response to the growing number of passengers at Arlanda, SAS is inaugurating an additional lounge, The SAS Lounge by Mastercard, on February 14th, 2025. Located in Terminal 5, gate area F, the lounge reduces walking distances, making travel smoother.

This new lounge, debuting on February 14th, 2025, is the result of a successful co-branding partnership with Mastercard. In addition, Carlsberg and Scandic are key collaborators, all working together to elevate passenger comfort and enhance the overall travel experience.

The SAS Lounge by Mastercard is conveniently positioned in gate area F, providing easy reach to lounge services. It allows SAS to offer an additional 50% seating to EuroBonus Gold and Diamond members daily, along with travelers in Business and Plus.

"We are pleased to announce that passengers now have access to exclusive services just a short walk away, regardless of their departure gate," says Aron Backström, Vice President Product & Loyalty at SAS. *"The SAS Lounge by Mastercard builds on our highly valued collaborations and marks a significant milestone in our shared mission to improve the customer experience."*

The lounge features modern, inviting spaces, where SAS' partner relationships are prominently showcased.

SAS is excited to further strengthen its already fruitful ties with Mastercard. This ongoing synergy reflects a shared commitment to delivering high-quality services and seamless solutions for travelers.

Throughout the day, guests can indulge in a variety of snacks and light bites, paired with beverages from Carlsberg, Scandinavia's leading brewery, globally recognized for its excellent products.

"We are proud to be part of SAS' new lounge at Arlanda, offering travelers a premium beverage experience. Whether you're starting a new adventure or unwinding before your next destination, you can sit back and enjoy a perfectly poured beer from our selection. This collaboration allows us to showcase our high-quality portfolio, including Carlsberg and 1664 Blanc, and create a welcoming space for inspiration and enjoyment," says Yiannis Evdokiadis, VP Marketing Carlsberg Sverige.

A flavorful start to the day awaits, courtesy of Scandic, renowned for having the largest and most extensive hotel network in the Nordic market.

"We are taking a spot in SAS' new lounge at Arlanda to create a breakfast experience that gives travelers a great start to their day while inspiring them to discover our fantastic hotels. The partnership between the leading players in the tourism industry in the Nordic region means that a range of exciting benefits await our members in the future," says Therese Cedercreutz, CCO at Scandic Hotels Group.

SAS looks forward to welcoming both returning and new customers to The SAS Lounge by Mastercard.

For more information, please contact:

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SAS, Scandinavia's leading airline since 1946, operates a global hub at Copenhagen Airport (CPH), complemented by hubs in Oslo (OSL) and Stockholm (ARN).

Our mission is to connect Scandinavia with the world and the world with Scandinavia. Each year, SAS serves more than 25 million passengers and transports 60,000 tons of cargo to 135 destinations across Europe, the USA, and Asia. With a relentless focus on operational excellence, SAS ranks as one of the most punctual airlines in Europe and the world. With a passionate workforce of over 10,000 colleagues, we collaborate with partners and customers to drive transformative changes in aviation. We are committed to achieving net-zero emissions by 2050, embodying the visionary spirit of our founders: "To move from the old to what is about to come, is the only tradition worth keeping." Innovation and societal progress are at the heart of everything we do.

SAS joined SkyTeam in September 2024, and together with our partner airlines, we offer a wide network worldwide.

For more information, visit our website at www.flysas.com or follow us on social media for the latest updates and promotions.