



SAS opens first-ever direct service from Scandinavia to Korea

SAS expands its intercontinental network with a new direct route between Copenhagen and Seoul, starting September 12, 2025. This will be the first-ever regular direct service between Scandinavia and Korea. The route will operate four times weekly during the summer season and three times weekly in winter.

Connecting Scandinavia with one of Asia's most well-known hubs will complement SAS' network reach and strengthen Copenhagen's role as a gateway for intercontinental travel. This route will also cater to the growing demand among travelers from Korea to visit Scandinavia, while providing connections through the SAS network to the rest of Europe.

With the launch of Seattle in May 2025, SAS will offer 14 intercontinental destinations from Copenhagen, connecting to over 100 destinations across Europe. This expansion underscores SAS' commitment to establishing Copenhagen as a premier global hub, enhancing its role in connecting Scandinavia to the world.

“This new route highlights our commitment to meeting customer demand and enhancing connectivity between two dynamic regions. Seoul, renowned as a global center of culture, innovation, and business, is a strategic addition to our growing network. As a proud SkyTeam member, this route further strengthens the seamless connectivity we provide, linking Scandinavia to key destinations across the globe. We are excited to welcome passengers on board this landmark service.,” says Anko van der Werff, President & CEO of SAS.

Flights are scheduled with evening departures, optimizing connectivity within Europe and maximizing travelers' time at their destination. The route will be operated by fuel-efficient Airbus A350, carrying 300 passengers.

South Korea has seen a surge in interest from Scandinavian travelers in recent years, driven by its rich cultural heritage and global phenomena like the Korean Wave, which includes the global popularity of K-pop, Korean dramas, and food. Visitors to Seoul can explore a mix of futuristic skyscrapers and historic palaces, lively shopping streets, cutting-edge technology, and world-renowned cuisine. Seoul is also a vital business center with strong links to Scandinavia, particularly in green technology, digital industries, and innovation.

Seoul's Incheon International Airport, one of the world's busiest hubs for international freight, handled over 2.76 million tons in 2023.

This new route is subject to final governmental approval.

For more information, please contact:

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SAS, Scandinavia's leading airline since 1946, operates from its principal hub at Copenhagen Airport (CPH), complemented by hubs in Oslo (OSL) and Stockholm (ARN).

Our mission is to connect Scandinavia with the world and the world with Scandinavia. Each year, SAS serves more than 25 million passengers and transports 60 000 tons of cargo to 135 destinations across Europe, the USA, and Asia. With a passionate workforce of over 10,000 colleagues, we collaborate with partners and customers to drive transformative changes in aviation. We are committed to achieving net-zero emissions by 2050, embodying the visionary spirit of our founders: "To move from the old to what is about to come, is the only tradition worth keeping". Innovation and societal progress are at the heart of everything we do. SAS joined SkyTeam in September 2024 and together with our partner airlines we offer a wide network worldwide.

For more information, visit our website at www.flysas.com or follow us on social media for the latest updates and promotions.